

## JERSEY HOSPITALITY ASSOCIATION

### THE MISSION OF THE JERSEY HOSPITALITY ASSOCIATION (JHA)

"TO BE THE REPRESENTATIVE BODY OF THE MEMBERS OF JERSEY'S HOSPITALITY AND TOURISM INDUSTRY IN ACCORDANCE WITH THE ASSOCIATION'S CONSTITUTION."

# The Jersey Hospitality Association (JHA) is here to support, and promote all elements of the Hospitality and Tourism sector in Jersey

Owning or running a hotel, guest house, restaurant, café, pub, bar, fast food outlet or a tourist attraction is one of the toughest businesses to be in, but it's also one of the most exciting and fulfilling in the world.

In fact, Members tell us running a business in this sector is sometimes like being on the stage – juggling multiple roles, making everything run smoothly and keeping everyone happy. Founded in 1957, the JHA has been serving the hospitality industry in Jersey for over 60 years. With over 230 members, we present a united face for a wide number of Island businesses.

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### **SOCIAL MEDIA**

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